



DAM J.A.M. BICYCLE TOUR

2026

SPONSORSHIP OPPORTUNITIES

A DAM NEAR PERFECT RIDE



Health Outreach Prevention Education

# Ride. Celebrate. Repeat.

**JOIN US ON SEPTEMBER 12, 2026**

Celebrating its 35th year, the DAM J.A.M. Bicycle Tour is one of Oklahoma's most exciting and beloved cycling events, drawing hundreds of riders, including participants from **10 different states** last year, to soak in the beauty and energy of Mayes and Delaware county. Cyclists of all ages and skill levels come for the adventure: rolling hills, lake views, scenic backroads, well-marked routes, lively rest stops, and enthusiastic volunteers cheering them on.

This year the fun will begin even before ride day with a pre-party and packet pickup the evening prior, giving participants a chance to mingle, connect with fellow riders, and kick off the weekend in a relaxed, festive atmosphere. After the ride, the celebration continues at the popular after-party featuring free DAM J.A.M. custom beer, delicious burgers, and music that brings riders together to celebrate the journey. From start to finish, DAM J.A.M. delivers a high-energy, unforgettable experience that keeps cyclists coming back year after year.

# The Power of Your Support

As an annual sponsor of DAM J.A.M., you will have the opportunity to help fund programming that makes our community a better place to live, work, and play. By supporting Mayes County HOPE, you are investing in meaningful, community-driven projects that support local families, encourage positive youth development, and build a stronger, healthier community for generations to come.



The IMPACT Network program works to encourage healthier lifestyles by promoting tobacco cessation, physical activity, and improved nutrition. Efforts include supporting local policies that reduce tobacco/vape use, assisting communities with park and trail enhancements, and promoting active transportation programs. The program also expands access to healthy foods through partnerships with farmers markets, restaurants, and local organizations while offering resources and education.



The All Things Green Program promotes sustainability, nutrition, and gardening education while supporting local food-insecurity efforts. Through the Pryor Creek Community Garden, volunteers and students help grow and donate fresh produce, with over 900 pounds shared last season. The garden also serves as an outdoor classroom, where children learn about healthy eating, gardening basics, and STEM concepts through hands-on lessons that build skills and encourage giving back to their community.



The HOPE4Youth program empowers youth to develop healthy habits, prevent substance abuse, and provides education on a variety of important youth issues, all with the goal of fostering a healthier, safer community. Through their involvement, students gain valuable leadership experience, teamwork, communication, and problem-solving skills, tools that prepare them for success in future educational, civic, and workforce opportunities.

# Sponsorship Levels and Benefits

<b>Sponsorship Opportunities</b>	<b>Presenting Sponsor (1)</b> <del>\$500</del> <b>RESERVED</b>	<b>Platinum Sponsor</b> <b>\$5000</b>	<b>Gold Sponsor</b> <b>\$3500</b>	<b>Silver Sponsor</b> <b>\$2000</b>	<b>Bronze Sponsor</b> <b>\$1000</b>	<b>Pre-Party/ After Party Sponsor (1)</b> <b>\$1500</b>	<b>Rest Stop Sponsor</b> <b>\$500</b>
Category exclusivity- "Presented by" on all event materials	X	-	-	-	-	-	-
Logo on Cherokee Nation 5k shirts (Partner event held in June)	Exclusive	-	-	-	-	-	-
Radio or billboard recognition (TBD)	Exclusive	-	-	-	-	-	-
Logo on race bibs	Exclusive	-	-	-	-	-	-
DAM J.A.M. event flyer recognition	Exclusive	-	-	-	-	-	-
Welcome banner placement	Exclusive	-	-	-	-	-	-
Pre-Party or After-Party recognition <small>Pre-party recognition in partnership with Fat Toad Brewery.</small>	Exclusive choice	-	-	-	-	X	-
Logo on DAM J.A.M event shirts	Top-tier	Prominent	Standard	Small	Name only	Small	Name only
Logo on shared event day sponsor banner	Prominent	Large	Standard	Small	Name only	Small	Name only
Logo on print and digital marketing	Prominent	Large	Standard	Small	Name only	Small	Name only
Social media, newsletter, and newspaper recognition posts	Sole recognition through May	6 Individual 6 Group	5 Individual 5 Group	5 Group	4 Group	5 Group	3 Group
Logo on exterior of participant packet bag	Prominent	Large	-	-	-	-	-
Website logo and business link	X	X	X	X	X	X	Name only
Packet insert or promo item (you provide)	X	X	X	X	-	-	-
Company/organization signage at rest stop	-	-	-	-	-	-	X
Promo handouts at rest stop (you provide)	-	-	-	-	-	-	X
Complimentary event entries and T-shirts	8	6	5	3	2	2	-

\*Rest Stop Sponsorship does not require volunteering on the day of the event.

\*Sponsorship payment must be received before marketing and promotions will include organization information.

**EVENT DATE: SEPTEMBER 12, 2026**



**For more information about sponsorships contact:**  
[mayescountyhope@gmail.com](mailto:mayescountyhope@gmail.com)  
or 918-694-1133

**For more information about the Dam J.A.M. event visit:**  
[www.damjambicycletour.com](http://www.damjambicycletour.com)

**For more information about Mayes County HOPE visit:**  
[www.mchope.org](http://www.mchope.org)

# Sponsorship Application

If your organization is interested in participating in this event, please complete the information below and **email it to [mayescountyhope@gmail.com](mailto:mayescountyhope@gmail.com)**, along with a **high-resolution version of your logo** and **any additional organizational details** you would like included for marketing and promotional purposes.

**Organization Name:** \_\_\_\_\_

**Organization Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_ **Contact Number:** \_\_\_\_\_

## Sponsorship Level

Please select your preferred level by checking the box provided.

Presenting Sponsor (Only 1)	\$7,500	<input type="checkbox"/>
Platinum Sponsor	\$5,000	<input type="checkbox"/>
Gold Sponsor	\$3,500	<input type="checkbox"/>
Silver Sponsor	\$2,000	<input type="checkbox"/>
Bronze Sponsor	\$1,000	<input type="checkbox"/>
After/Pre-Party Sponsor (Only 1)	\$1,500	<input type="checkbox"/>
Rest Stop Sponsor	\$500	<input type="checkbox"/>

## Payment Options

### By Check:

Make payable to Mayes County HOPE and mail to 2 ½ S. Adair St., Pryor, OK 74361

### Online Payments:

Scan the QR code or visit [mchope.org/donate](http://mchope.org/donate)

